



2004



interactive
Work**SHOP**
seminar



We gratefully acknowledge all our guests of honor and participants whose names are not listed

Presenters 2003

Dr. Marcia Anderson
Mary Louise Chown
Bola Olorundare
'Segun Olude

Presenters 2002

Karim Dharamsi, Ph.D
Kay Stone, Ph.D
'Segun Olude
Bola Olorundare

Presenters 2000/2001

Pat B. Burns
Bola Olorundare
'Segun Olude

Presenters 1999

Samuel Afolayan, Ph.D
Madeline Coopsammy
Kharim Dharamsi
Mitzi Ezzat
Rosie Hernandez
Frank Reimer

Presenters 2004

Rick Baverstock
Chris Brower
Dean Cooper
Justin Deeley
Kenton Larsen
Garry Moir
Steve Vogelsang
Forde Oliver

Special Guest of Honour/Keynote Address 2004

Andrew Wilhelm-Boyles

Creative Foundation Mentors

Rachel Alao
Barbara Dixon
Larry Partap
Bruce Waldie

Creative Foundation Executive Board

Yisa Akinbolaji - President
Ify Umeike Ojo - Publicity Director
Bola Olorundare - Treasurer
Sunday Akin Olukoju - General Secretary
Beatrice Watson - Vice President

acknowledgement

We gratefully acknowledge the following for their valued support towards year 2004 workshop held on May 7 & 8.

- Brian Fawkes
- Sarah Hodges
- Krista Rosnow

We thankfully acknowledge the support of:

Red River College Students' Association

major sponsors



Financial assistance provided by the
City of Winnipeg, through the
Winnipeg Arts Council



INTRODUCTION BY BEATRICE WATSON

Creative Foundation's Fifth Interactive Seminar - A Smashing Success!

The Fifth Annual Interactive Seminar of the Creative Foundation of Winnipeg struck a chord this year with 186 participants of which 163 were students. Our registration went 43 above what we had estimated. We were still able to deliver without problem. Students who attended the workshops came from schools in Winnipeg and Portage La Prairie. At the last minute, scores of teachers were calling in the hope of registering their students for what promised to be a great seminar. Regrettably, space limitation prevented us from accommodating more students. The event turned out to be a huge success.

The event was enhanced by the seminar venue. It was held at the posh, new and environmentally-friendly Red River College Downtown Campus. The College offered a superbly creative and aesthetically pleasing space to titillate the senses.

Confirmation from students who had attended previous interactive seminars gave the event high passing scores. Why? Many students and their teachers remarked that this year's event was approximately 95 per cent interactive. A few felt it was 100 per cent.

The seminar started off with a powerfully motivating speech by Andrew Wilhelm-Boyles, the Executive Director of the Winnipeg Arts Council. He praised the efforts of the Creative Foundation in its continued contribution to develop and expand the creative minds of our youth. He



Beatrice Watson
Chairperson, interactive workshop 2004



Special Guest of Honor, Mr. Andrew Wilhelm-Boyles, the Executive Director of the Winnipeg Arts Council presenting the keynote address.

noted that the Foundation encouraged a broad view of creativity that can be applied to day-to-day living.

Immediately after the brief plenary, Mentor Larry Partap, introduced the wonderful presenters who guided students to their respective workshops: Radio Station Operations, Television Studio Production, Personal Webpage Design, Comedy Writing and Performance, Journalism,

Music Video Production and Editing. These workshops definitely stretched the minds of students. Students were encouraged to think in a different way. They were introduced to some of the techniques of seasoned comedians and ways in which they can make a living doing comedy.

They were also introduced to the hottest tips and tricks using new technology in Radio, TV and Web page productions. They were even privi-

leged to go “live” on-air on the College Radio station. The college environment buzzed with the presence of these young, eager minds walking the hallways of the institution absorbing the creative works of the design students that were being exhibited at the same time.

“The human mind, once stretched to a new idea, never goes back to its original dimensions” Oliver Wendell Holmes wrote. The Creative Foundation is in the business of stretching minds, helping to build character in our youths through the positive use of their creative faculties. Anyone can be creative and can enjoy a better life through it.

The Creative Foundation was established in 1999 with the purpose of helping students learn new ways of thinking, helping them to use their creative minds to solve problems and being better human beings.

“One of the great misconceptions about creative thinking is that it appears out of nowhere. This is false. Creativity is the result of a new combination of existing elements,” wrote Michael Geleb in *Thinking for a Change*. This suggests that creativity can be nurtured through knowledge. Creativity



Mary Louise Chown presenting storytelling workshop, while participating students listen with great attention.

can be practiced to perfection.

In a world of so much change, “learning to embrace change, paradox and ambiguity, is the touchstone of a creative life” wrote Geleb. He argued that creativity is a function of the whole brain working in harmony. The Creative Foundation values our youths as tomorrow’s leaders and believes that the more creative they are, the better leaders they will become regardless of race, colour, creed or ethnicity.

Martin Luther King Jnr. said, “Do not judge a

man by the colour of his skin but by the contents of his character. The Creative Foundation was pleased to hear the screams of appreciation coming from the students when, at the end of the day, students were asked to give a verbal evaluation of the day's activities. We are pleased to be making an important contribution to Canada's next generation of leaders.

Other dignitaries that graced the occasion included, Mentor **Barbara Dixon, Manager, Student and Community Advisor-Diversity and Inclusive Initiatives, Red River College.**



Justin Deeley coordinated the session of comedy with the students at Lunch time. Many students have requested that the session becomes a regular feature.

Beatrice Watson
Chairperson, Interactive Seminar 2004.

An excerpt from the Address of Dr. Jon Gerrard at the Creative Foundation Interactive Workshop in 2001

Good morning,

Welcome to all of you this morning. I am a politician, and the leader of the Liberal Party in Manitoba. I work at the Manitoba legislature - the building with the golden boy on top. This week we are discussing the budget of Manitoba - the way government spends our tax dollars.

Dr. Jon Gerrard simplified his speech to pass his message across to the students. He used the logo on display the way an artist would use a brush, paint and palette to communicate on canvas. His description of the logo drew the attention of the audience.

I want to talk this morning about art as an important language that we all need to learn. Too often in school the focus is on reading and writing. Art, painting, design and expression are themselves like a language that are just as important as reading and writing. Let us look for a moment at the logo - Creative Foundation - on the wall over the stage. It would be much less impressive if it were just black letters on a white background. The colorful eye-catching design at the front and the use of different colours for the various letters in Creative Foundation provides a

striking attractive message that arrests the eye.

We have heard the expression - one picture is worth a thousand words. Painting and design are important because in one image we can convey a message in ways that takes much longer when done in words. Design is also important for business. I want to men-



Dr. Jon Gerrard

tion the story of two cars - cars which are very similar in their functionality - the way they work, the way they drive and so on. But one car, was done in a striking design, and people bought the car, and the company which produced the car prospered.

The design of the second car was not so striking, people did not buy the car, and the company which produced the car got into financial difficulty.

So you see, even in business, design and art are very important. Today, you will have a day of learning about art and creativity. I wish you all well.

Dr. Jon Gerrard
MLA-River Heights
Leader-Liberal Party in Manitoba



**The Creative
Foundation
Annual
Interactive Arts
Workshop began
in 1999.
Accomplished
Winnipeg author
and current Dean
of Business &
Applied Arts, Red
River College,
Dave Williamson
presented the
keynote address
as the Special
Guest of Honor.**

Yisa Akinbolaji
42 Lafortune Bay
Winnipeg MB
R2N 1T4

Dear Yisa:

On behalf of the faculty and administration of Red River College, I want to thank you for organizing the interactive seminar on creative freedom held here on November 18, 1999. You are to be commended for making us aware of the Creative Foundation and for being a champion of such a worthwhile cause.

The need to foster an appreciation of dance, literature, drama and music among our young people was never greater, especially in this technological age. I applaud you for taking the initiative.

Thank you for including me in the proceedings - it was a pleasure.

Yours Sincerely,

Dave Williamson
Dean, Business & Applied Arts

c: Larry Partap

**Forward by Creative
Foundation Mentor,
Bruce Waldie in 2001.
Bruce Waldie is
currently Assistant
Superintendent,
Personnel
Louis Riel School
Division, and the
Prairie Regional
Director of Canadian
Association of
School Administrators.**

The creative spark exists in every living human being. It is there in the way we dress, the way we speak, and in the way we communicate with each other. The desire to create is a deeply human need which all of us feel. It is also something which can easily be lost or buried if it is not actively encouraged and nourished. The main goal of the Creative Foundation is to foster the development and growth of the creative spirit in our young people.

A flower can only grow and flourish when it is properly fed and cared for; if it is ignored it will wither and die. The Creative Foundation has been established to care for and nurture the seeds of creativity in our young people. Until they flourish, we cannot tell what fruit they will bear, but we do know that they will be stronger and healthier if they receive proper care and attention.

The Creative Foundation seeks to provide opportunities for young people to learn new talents and find ways of using them. When the next generation takes over the leadership of our world, we want it to have the imagination and the ability to see things we have missed and to find the solutions which will make our world a better place. I am honored to be associated with this worthwhile venture, and pleased to see the Foundation continue to develop the youth of our world.

Bruce Waldie.



Photo Mosaic





Photo Mosaic



Thank you to Creative Foundation. PLEASE keep up the good work!

by Margaret Eve MacKinnon

The Creative Foundation Workshop event that took place on May 7th 2004 at the Red River College, Princess Street Campus inspired me quite greatly. The workshop was announced to us at Shaftesbury as a *Radio/Television Workshop*, but we later found out that it incorporated several other types of workshops as well. I had the privilege of participating in the *Television Studio Production* in the morning and the *Radio Station Operation* workshop in the afternoon.

In the *Television Studio Production*, the other students and I enjoyed working with professional studio cameras and learned about the general process of creating what we see on TV. We also learned about the visual and audio technology that professionals use in order to create and/or

broadcast a successful television program. The class was very interesting!

The *Radio Station Operation* was lots of fun too. We learned about the audio editor called ProTools, which the *Red River College's* Campus Radio Station uses. We made our own recordings that would later be put on the air. We also learned about how the college's radio station puts together news reports to communicate with in Winnipeg. We had the opportunity to see its broadcasting room.

Though it was not possible to participate in all the different workshops that held on that day, I heard positive comments from my colleagues



Margaret Eve MacKinnon

who attended other workshops. The comedy improvisation presentation at lunch time was also lots of fun.

Workshops such as these are a great way of expanding the minds of today's youth to encompass the knowledge of all the different kinds of possibilities that are open to us. It's an innovative way to encourage our creativity and passion for learning. Participation in the Creative Foundation workshops is always interesting, motivating, and enjoyable. Many thanks to all the organizers. Please keep up the good work!

Margaret Eve MacKinnon (Student)







Becoming the Unstoppable!

by **Sunday Akin Olukoju**

People do dream. But only few people dream dreams that INSPIRE action. One thing that inspirational dream does is to help “dreamers” think outside the box. It is the driving machine that powers the saying, “If you can’t find the circumstances you want in life, make them.” As our world becomes more and more complex,



our young adults are faced with even more challenges of life: fear of the unknown, economic downturn, terrorism, environmental pollution, political apathy, neighborhood violence, ‘gangsterism’, and the flight of ethics from the workings of state business. The result

is that many potential prime ministers, members of parliament, premiers, mayors, and even professionals in the arts, sciences as well as other spheres of life are encumbered. The younger ones are today contented with discontentment. They are withdrawn. They are protesting silently, and voting with their legs. The consequence is that very few young people are still dreaming



Sunday Akin Olukoju

DREAMS. It is time to demonstrate the potency in the saying, “if you can think it, you can do it”. It is time to turn rhetoric into reality.

Which is why we are in this! We want the young ones to dream dreams that inspire action. It is our passion to see them empowered in order to bring such dreams to reality. Creative Foundation Inc. is here to remind our teenagers/young adults that “the only one who can hold back one’s DREAM is oneself”. Our goal is to see the youth of today ask questions,



challenge routines and be well sharpened for the greater life tasks ahead. Becoming the very best in any vocation of life you truly love. We are here to energize you. Yes, when you dream dreams that inspire action, you are on your way to becoming the UNSTOPPABLE!



We have a dream!

by Yisa Akinbolaji, president, Creative Foundation Inc

The board of the Creative Foundation Inc. is glad to welcome two more professionals into the line of duty as board members. Both individuals have been great encouragement to the youth within and outside their institutions. We are so proud of Flavio Cianflone and David Wall who the audience will have the opportunity to meet at the next Interactive Workshop 2005. It took us three years of patient search to find these two great talents.

In preparation for our 10th Anniversary, which is five years away, we plan to initiate a junior board for the organization. The board would be constituted by College and/or University students. The primary prerequisite is that the junior board candidate must have participated in our Interactive Workshop while she or he was in high school. Someone who had volunteered in a reputable organization would have a better chance of being involved in this honorable junior board capacity. The junior board would be charged with such responsibilities as in coordinating the 10th Anniversary package of the Creative Foundation Inc. We expect to see something better than WOW!

The Fifth Interactive Workshop has demonstrated that a greater tomorrow is approaching. Our keynote speaker at this year's event, Mr. Andrew Wilhelm-Boyle, the Executive Director of Winnipeg Arts Council challenged the youth to dream BIG so that they could use their creativity, intelligence, openness and collaborative spirit to develop Winnipeg. He congratulated the youth for participating at the enriching event. "I look around at eager faces of various skin colors and say, sure this country is certainly in good hands", he concluded.

I personally coordinated the Art/Logic Workshop on Saturday, May 8 2004 and it was very interactive. Parents as well as their children who attended were actively involved in the discussions that rounded up the memorable session. I have always believed that our youth have incredible roles to play in the development of our world if we chose to support them. Let's make the good choice by giving them the chance!

Yisa Akinbolaji, *President, Creative Foundation Inc. 1(204)942-7245*